

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training & Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
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Ref:AKTU/UIIC/2021/414

6<sup>th</sup> May,2021

To

The Directors/Principals  
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University  
Lucknow, Uttar Pradesh

Subject: **Regarding “Planet Spark” hiring opportunity for B.Tech and MBA students of 2020 and 2021 passed out/ passing out batch**

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for **B.Tech and MBA of 2020 and 2021 passed out/ passing out batch**, company “Planet Spark ” wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **09<sup>th</sup> May, 2021**.

**ERP Link: [erp.aktu.ac.in](http://erp.aktu.ac.in)(MANDATORY)**

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)  
Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

## Annexure- A

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	Planet Spark
Website / Other source of Information	<a href="http://www.planetspark.in">http://www.planetspark.in</a>
Company Type	Edu-tech
Brief write-up on the Company (50 to 75 words)	PlanetSpark is an online platform where children learn and develop 'new age' skills through live classes. We are backed by FIITJEE, Indian Angel Network, Hyderabad Angels and Lead Angels. The platform leverages powerful technology to provide live online classes to K8 learners on English Communication, Public Speaking, Creative Writing and other 'new age' skills. PlanetSpark is on a journey to make the traditional and unorganized tuitions obsolete through its virtual classroom. ( <a href="http://www.planetspark.in">http://www.planetspark.in</a> )
<b>JOB PROFILE</b>	
Job Designation	Business Development (Counsellor) <b>International</b> /Domestic
Job Description	<ul style="list-style-type: none"> <li>- Calling Leads</li> <li>• Call on parent leads through your CRM</li> <li>• 60-75 leads are to be called daily</li> <li>2. Generating trial classes</li> <li>• Pitch to the parents to take PlanetSpark Trial Class</li> <li>3. Take counselling sessions and convert them</li> <li>• Conduct counselling sessions for parents who take trial classes</li> <li>• Close the sale through smart and strategic approach</li> <li>• Generate Revenue (3L+ per month)</li> </ul>
Place of Posting	- Gurgaon(till pandemic WFH)
Key Responsibilities:	-Counseling Business development
Type of Placement	-Virtual

<b>SALARY</b>	
Cost to Company (CTC)	<p><b>- For UG programs -</b>            During 1-month probation – INR 20,000 per month (fixed) + incentives            After probation – INR 7.1 LPA (4.49 LPA – fixed + 2.61 LPA – variable)</p> <p><b>For PG programs –</b>            During 1 month probation – INR 25,000 per month (fixed) + incentives            After probation – INR 7.6 LPA (4.99 LPA – fixed + 2.61 – variable)            (Please note – If you are not based in Delhi NCR and are not willing to re-locate, you are allowed to work remotely.            However, an amount of INR 5,000 would be deducted from your fixed part of the CTC.)</p>
Training Period	NA
Salary / stipend paid during training	NA
Bond or Service Contract (If Yes, give details)	NO
<b>SELECTION PROCESS</b>	
Shortlist from Resumes	yes
Written Test (Technical / Aptitude)	-No
Group Discussion	Yes
Personal Interview	-Yes
Minimum Number of Offers You intend to make	-50
Eligible Department and Program	All Graduate /Postgraduate (Only Delhi /NCR colleges) As location is - Gurgaon
Specific Eligibility requirement (Please mention)	-Good Internet and Laptop/Desktop
Date & Time of the Drive	- 13 <sup>th</sup> May 2021
Venue	-Online
Expected Joining (dd/mm/yyyy)	- In the month of July after exams

**Timings For Domestic and International Process.**

For UG courses				
	<b>Domestic Process</b>	<b>International Process</b>		
<b>Working hours</b>	9.30 AM - 6.30 PM	6:30 AM - 3:30 PM	2 PM - 11 PM	8 PM - 5 AM
<b>Working days</b>	6 Days working	6 Days working	6 Days working	6 Days working
<b>Weekly off</b>	Monday	Sunday	Sunday	Sunday
<b>CTC Details</b>	6.5 LPA	7.1 LPA	7.1 LPA	7.1 LPA

<b>For PG courses</b>				
	<b>Domestic Process</b>	<b>International Process</b>		
<b>Working hours</b>	9.30 AM - 6.30 PM	6:30 AM - 3:30 PM	2 PM - 11 PM	8 PM - 5 AM
<b>Working days</b>	6 Days working	6 Days working	6 Days working	6 Days working
<b>Weekly off</b>	Monday	Sunday	Sunday	Sunday
<b>CTC Details</b>	7 LPA	7.6 LPA	7.6 LPA	7.6 LPA

