No. 17020/09/2023-TRI -Part (3) (e-file no. 26589) Government of India Ministry of Tribal Affairs (TRI & Media Division)

Shastri Bhawan, New Delhi Dated 10.11.2023

To,

- 1. Secretary, Department of Higher Education, Government of India
- 2. Secretary, Department of School Education, Government of India
- 3. Secretary, Ministry of Health and Family Welfare, Government of India
- 4. Principal Secretaries in charge of Departments of School Education, Higher and Technical Education and Health of all States and UTs
- 5. Chairperson, UGC/AICTE/NCTE/MCI
- 6. The VCs/Registrars of all the Central Universities
- 7. All 256 Institutions covered under the Top Class Scholarship of the MoTA

Subject: Celebration of Jan Jatiya Guarav Diwas, 2023 from 15th November to 26th November, 2023 - reg.

Sir,

Government of India has declared 15th November, the birth anniversary of Bhagwan Birsa Munda, the legendary freedom fighter and tribal leader of the country, as Janjatiya Gaurav Divas (JJGD) to commemorate the contributions of tribal communities in national history and culture, and motivate the coming generations for protecting our cultural heritage and national pride. During this year Ministry of Tribal Affairs has decided to celebrate the 3rd JJGD 2023 commencing from 15th November, 2023 and leading up to 26th November, 2023 to coincide with the Constitution Day across the country.

- 2. To celebrate the JJDG 2023 in a meaningful manner, an illustrative list of activities is annexed. Any innovative initiative to empower tribal youth, in the domains of education, health and livelihood, including entrepreneurship would be of significance.
- 3. It is requested that a nodal officer from each of the institutions/Universities may be nominated and intimated to this Ministry through return email. The nodal officer would be required to draw up a schedule/calendar of events, ensure the conduct of these events and upload documentation on them on the portal of the MoTA, at https://adiprasaran.tribal.gov.in/JJGD.aspx. It may also be noted that the portal contains all information with reference to the JJGD.
- 4. For any clarifications in the matter or assistance with the portal, you may contact Shri. H. Chinzason, Under Secretary (Mob. No. 9868301477; email: h.chinzason@nic.in) or Shri. Kumar Govind, Project Officer, e Governance and Research (Mob. No. 9717253396; email: kumar.govind@undp.org)

Yours faithfully,

(R Jaya)

Additional Secretary

Email address: is-ades@tribal.gov.in

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Copy to

- i. Commissioner (NESTS) (for appropriate action in EMRSs)
- ii. Directors, TRI of States and UTs
- iii. Scholarship Division (with the request to follow up with the concerned institutions)
- iv. PPS to STA
- v. PPS to OSD

Annexure

Illustrative List of Activities to be performed during JJGD

- i. The activities would be from 15th November to 26th November, the Constitution Day.
- ii. Need to organize JJGD in a graceful manner, with active participation of all stakeholders.
- iii. The celebration should not be an end in itself but should lead to active participation in outcomeoriented creative activities related to improvement in education, health and livelihood aspects. Preservation and promotion of tribal culture would also be a significant part of the celebrations.

Organization of activities such as:

- a. Floral tributes to Bhagwan Birsa Munda and other tribal freedom fighters.
- b. Organization of seminars, workshops on matters pertaining to tribal development and welfare, and protection of environment
- c. Honouring of tribal achievers, including outstanding tribal scholars and students.
- d. Outreach activities to the tribal communities by students
- e. Commencement of a sustained engagement by faculty and students, with tribal communities through mentoring of schools/colleges/youth groups/tutoring/coaching for competitive examinations/career counseling etc
- f. Cultural events such as dance, drama, music, painting and other arts and crafts associated with tribal communities.
- g. Competitions and quizzes on various aspects of tribal matters
- h. Publication guidance for students, wishing to publish on tribal matters.
- i. Incubation guidance for tribal entrepreneurs, in the area of the expertise of the institution/University.
- j. Health camps and awareness camps.
- k. Encouragement to POSHAN vatikas in the institutions, as well as plantation activities.